GLADYS REECE - EDITOR--- phone ELAWARE 3-0232
105 Visitacion Avenue, BRISBANE, Cal.
WARREN REECE, Mgr.---JU 5-0651
G & R Service.

The BYLINE Weekly

VOLUME TEN---SIXTH ISSUE----MARCH 21ST, 1952---10¢ PER COPY---$4.50 or $5.00 Per Year

The BYLINE goes on sale Thursday afternoons, at:

LES'S MARKET----HERBERT'S STORE (formerly Cleary's)---LAING'S VARIETY----
THE FOUNTAIN OF YOUTH----and----THE BRISBANE LIQUOR & DELICATESSEN STORE.
also on sale Thursdays by newsboys.

CONGRATULATIONS

To The BRISBANE FIRE DEPT.

AND TO FIRECHIEF LOU TERRY

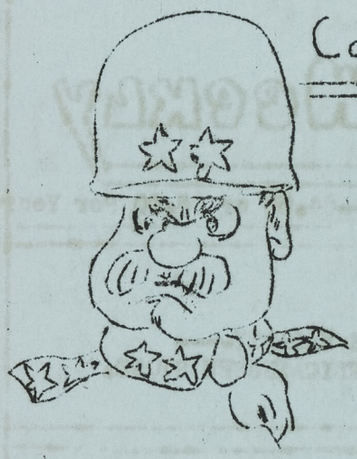
ON THEIR 20TH ANNIVERSARY

MARCH 12-1932

TO

MARCH 12-1952!

The SERVICEMAN'S CORNER:



NO! DAD-BLAST IT! YOU CAN'T STORE YOUR EXTRA GEAR IN MY QUARTERS!!

MEMPHIS, TENN.
Mar.14:52

Dear Mr. and Mrs. Rocco:

I received your BYLINES today, and was certainly glad to get them, as it took them a few weeks to catch up with me. I didn't know what was happening in the good old hometown back there--'till now. And all because I'm lazy, and didn't send you my new address!

Well, the land of beautiful women, (Florida, that is) got to be a little too "warm" for me, so I decided to travel north. As I still have about 41 months of this "all expenses paid joyous vacation" left, I think I will stay a few weeks here in Memphis, Tennessee. I tried very hard to get "James Lee" Crawford to come along with me, but the Florida women still seem to have him in a daze. Poor boy will probably never come out of it, but as soon as he does, we have dreams of meeting again in dear old California.

Will close for now, hoping you will continue to send the BYLINE to me at my new address, which I will include here. I appreciate getting the paper very much.

Bye for now----as ever,
JEFF SHACKELFORD.

A.A.2610-40-08
Barracks 5-155 N.A.T.T.C.
Memphis, Tennessee.

* * * * * * *

Hi, Jeff: Thanks very much for the nice letter--and we got news for you, boy! Most of those so-called beautiful Florida women are VISITORS from other states--and don't you-all forget it! (I throw in that "you-all" so's you'd feel at home there in Memphis--in the Suthin' part of those here NowNited Stat

Ft. Ord's Dave Wilson is on his way to Georgia--another Suthin' State, no doubt. And Buckie Hatch is over-seas England, I think. Brother Will Hatch has been transferred to Alaska, according to Capt. Blair, here. Ex-Marine Howard Green is job-hunting; while now-Marine Johnny Coryell has decided to ship over--sign up again, I mean. And he tells us he's going to get married pretty soon--lucky stiff! We'll write him up in our Sassiassity Column if and when he takes the big plunge. Speaking of getting married, we tried to pin down the Navy's Rod Sultaire--but he's pretty cagey about what kind of gal could hook him for life! He takes the words "This Is a Free Country" pretty durn literally!

Well, fellas--gotta hang up the phone now. Don't forget to let ye olde editor know when you're in town on leaves and stuff. You guys who are AWOL don't give your right names! (Not that we're snitchers, but News is News!)

'byeee for now--keep the letters coming. As ever,

YE EDITOR.

* *

BRISBANE P.T.A INSTALLATION OF OFFICERS:

The Brisbane Parent-Teachers' Association will hold it's installation of new officers at the school auditorium on March 27th, 1952, at 8:00 P.M.

The officers to be installed are; president, Mrs. Milton Jonsen--vice pres, Mrs. Robert Spencer---Honorary vice pres. Miss Lois Berry---secretary, Mrs. John Hughes, Jr.,---treasurer, Mrs. Richard Wright---financial secretary, Mrs. DeWayne Bonnett---auditor, Richard Fassett--Historian, Mrs. Ralph Adkinson---and Parlimentarian, Mrs. Roy Edwards.

Our new president, Mrs. Jonson, is a woman who is well qualified to lead us since she has been our president once before---from 1948 to 1949. She has also been Jefferson Union High School's P.T.A. president for the past two years. She is active in both Girl Scout and Boy Scout activities, and many other worthy organization. Mrs. Jonson, we all feel very fortunate to have you as the new president of the Brisbane Parent-Teachers Association!

----submitted by HELENE HUGHES,
P.T.A. publicity

* *

LOCAL MAN TO SPEAK AT BAYSHORE:

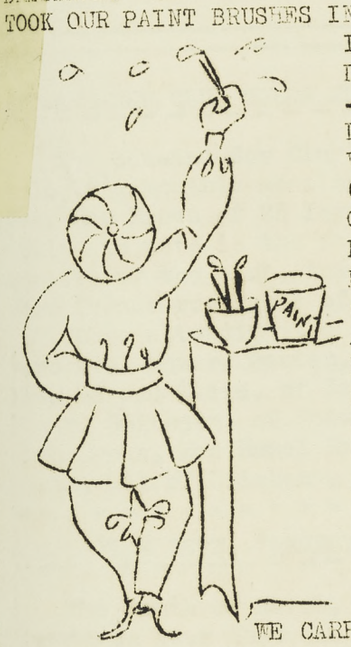
Sgt. Roy Edwards of the California Highway Patrol, and the Safety Chairman of Brisbane's Parent-Teacher Association, was the visiting speaker at the Bayshore P.T.A. meeting last Friday night. Mrs. Roy Edwards, current Brisbane P.T.A president, accompanied her husband to this meeting.

* *

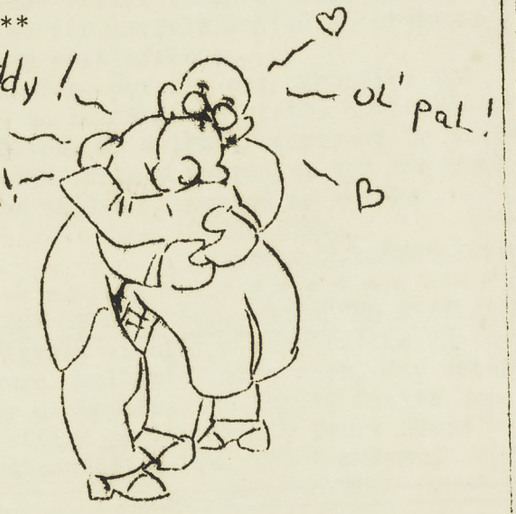
THE RED CROSS FUND DRIVE IS NOW ON. GIVE WHAT YOU CAN---NOW. PLEDGES ALSO WELCOME. PLEASE CONTACT MRS. DUNCAN FOR DONATIONS.

There's Been Some Changes Made!!

OUR SALES RECORDS FOR 1951 SHOWS THAT A BUSINESS PROFIT COULD BE MADE HERE IN BRISBANE. SO----BEING ARTISTIC BY NATURE, AND WISE IN CUSTOMER EVALUATION---WE TOOK OUR PAINT BRUSHES IN HAND AND SPLASHED COLOR AROUND LIKE MAD! HAVE YOU BEEN IN TO SEE OUR FACE-LIFTING JOB YET? DROP IN AND LOOK AROUND---WHO KNOWS ---MAYBE WE WILL END UP WITH SOME LIFE-LONG FRIENDSHIPS!! BESIDES--WE CARRY THE FINEST LINE OF GROCERIES***OUR DELICATESSEN CONSISTS OF TOP QUALITY LUNCH MEATS FOR THE ENTIRE FAMILY--FOR PICNICS--FOR PARTIES--AND FOR THAT UNEXPECTED GUEST!***APPETIZERS??--WE HAVE ALL KINDS, SUCH AS CHEESES--MAYONNAISE, AND SPREADS OF ALL SORTS.***FRESH BREAD DAILY--EGGS, GRADE A NEW-LAID!--MILK, CREAM, COTTAGE CHEESES--FROZEN FRUITS AND VEGETABLES OF ALL KINDS**** THE BEST ICE CREAM ON THE MARKET, ALL FLAVORS.***FRESH CAKES & COOKIES, POTATO CHIPS, AND NUTS! THE BEST ON THE MARKET!



WE CARRY A FULL LINE OF CIGARS, CIGARETTES, AND TOBACCOS****CANDY BARS AND CANDIES OF ALL KINDS****BAR ACCESSORIES FOR ALL OCCASIONS THE LIQUOR DEPARTMENT CONSISTS OF STANDARD TOP QUALITY MERCHANDISE****SUCH AS BONDED WHISKIES***STRAIGHT BOURBONS****BLENDED WHISKIES****SCOTCHES STRAIGHT FROM OLD SCOTLAND!****GINS???---THE BEST NAME BRANDS**** BRANDIES, DOMESTIC AND IMPORTED!!***RUMS--- THE FINEST!****WINES FOR ALL OCCASIONS---SWEET, DRY TABLE WINES****LIQUERS FOR THE LADIES--- FOR PARTIES---AND FOR AFTER DINNER!****DOMESTIC AND IMPORTED!!*****CHAMPAGNES, IMPORTED AND DOMESTIC****AND REMEMBER---OUR BEERS AND SODAS ARE ALL ICE-COLD, AT ALL TIMES!!--- WE CARRY THE BEST IN BEERS--EASTER OR WESTERN--- BOTTLED OR CANNED!----AND,



FOR YOUR CONVENIENCE----
WE REMAIN OPEN FROM NINE-THIRTY A.M. TO ELEVEN P.M.--SEVEN DAYS A WEEK!
P.S.--WE DELIVER ON SUFFICIENT NOTICE!!

* * * * * * * * * * * * * * * * *

WE ARE PROUD TO OFFER OUR SERVICES TO YOU---
WITH A SMILE---
AT ALL TIMES!"

* * * * * * * * * * * * * * * * *

BRISBANE LIQUOR & DELICATESSEN STORE

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FOR SALE!!

1947 FRAZER AUTOMOBILE, WITH HEATER--
6-PLY WHITE SIDEWALL TIRES.
GOOD CONDITION. REAL BARGAIN!!---
$695.00, TERMS!!
see

BOB BOOMER

at the "Hobby Shop"--

203 Visitacion Avenue Brisbane, Calif.

SEW-AND-SEW CLUB HOLDS MEETING:

The Sew-and-Sew Club recently held it's monthly meeting at the home of Mrs. Ray Brown of 25 Inyo Street. Interesting to note is the fact that four members of the club, now living elsewhere, were former residents of Brisbane.

Those attending the recent meeting were Mrs. Howard Denton, of San Bruno--Mrs. Edward Ellis, of San Francisco--Mrs. Howard Smithson, of Redwood City--Mrs. Ruth Cross, Mrs Hazzol Hall, and Mrs. Ray Brown, all of Brisbane.

* *

LOCAL FIRE DEPT. "REMEMBERS WHEN"!

The month of March, 1952, marks the twentieth year that the local fire department has been "in business". It also marks the 20th year as Firechief for Lou Terry. According to Terry and Fire Marshall Richard Siess, one of the memories that bless and burn is the one about the year 1934, when they bought the Dodge truck (still in use)--and in order to make the payments, the 20 volunteers held raffles each month, raffling off CANARY BIRDS!--complete with cages! The original fire department started with a few men, cars, buckets, and sand--and headquarters back in '32 was the Anderson Tract office, where Von Schoven's five and ten cent store is now located, at the corner of Visitacion and Mariposa Streets.

* *

Born to Mr. and Mrs. Richard Robinson, of 100 San Bruno Ave., a son, on Feb. 26th.

BRISBANE'S OWN

ROOFING SERVICE

Roofing and Siding!

We use JOHN MANVILLE and PABCO Products

F.H.A. TERMS--if desired.

WORK GUARANTEED!

JU-7-1285

L. L. MOTTA

63 GLEN PARK WAY BRISBANE, CALIFORNIA

AIR PARCEL POST LIMITATIONS:

Due to the volume of Air Parcel Post now being generated for delivery to members of the Armed forces and civilian government employees served through military post offices overseas and on naval vessels it is necessary to impose limitations on this class of mail. The volume of mail (Air Parcel Post) has exceeded the available aircraft space, therefore the following limitations are in effect:

Limit of size--30" in length and girth combined; Limit of weight--2 lbs.

The foregoing limitations do not apply to air parcels mailed at overseas military post offices.

Surface parcels not exceeding 100 inches in length, and girth, combined--and 70 lbs. in weight, addressed to military post offices overseas, and to naval vessels will be accepted as usual.

POSTMASTER,
Brisbane U.S.Postoffice

* *

VISITING NURSE ASSOC. BROCHURES AVAILABLE.

Anyone wishing a copy of the VNA brochure explaining it's work, may obtain one by contacting the Public Health Nursing office in the County Court House at Redwood City--Mrs. Jay Somolman, Emerson 6-7230

The FOUNTAIN OF YOUTH

A GOOD PLACE TO EAT!

see H. EARLE WOODARD for your

Insurance Needs. Don't be satisfied with

less than the best!

* * * * * * * * * * * * * * *

HOME INSURANCE CO. GLEN FALLS. LOYALTY GROUP. OHIO FARMERS.
THE TRAVELERS.

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phone

JUNIPER 4-1936 or DELAWARE 3-7905

REPORT FROM JEFF HIGH P.-T.A.

"Most parents are afraid of teachers. They feel they are gods of wisdom,--seperate and apart from the human race, standing with feet of sterling silver." So stated Mrs. Byron Jonsen, in her annual presidential report to the Jefferson Union High School P.T.A. Other reasons for the small attendance of high school unit meetings are "numbrous working parents who are too tired to sit through boring parliamentary procedure, programs not geared to adult minds and comprehensions, teachers' fears that the P.T.A. might become an imposing force, and students who discourage parental attendance because they feel that the parent and teacher want only to discuss and dissect the tender bud of their growing adulthood." Mrs. Jonsen stated that a large, active, interested membership would dispel most of these problems.

Parents are invited to attend a tea on April 3rd at the school. Food will be prepared and served by students of Mrs. Elizabeth Jones, home economics teacher.

Elected as the new president was Mrs. Ilda Blackburn. A long time resident of Daly City, she has served as vice-president of the unit for the past two years. She, and the following other officers will be installed at the April meeting; Mesdames Hilda Heaney, vice-president: Marie Poole, recording secretary: Margo Calvin, corresponding secretary: Florence Hopman, financial secretary: Ida Bergstresser, treasurer: Marcie Roandeau, auditor: Byron Jonsen, historian: Eve Hobbs, parliamentarian: and Mr. Stanford Hanna, honorary vice-president.

Highlighting the program at last Thursday night's meeting was an informative film on Hillcrest, which was shown by John S. Cowgill.

Leading the pledge of allegiance was Milton Jonsen, Boy Scout commissioner. Mrs. Ann Eason read the character thought. Serving as hostesses were Mrs. Blackburn, Mrs. Heaney, Mrs. Emma D'Isep, and the girls of the Trindian Hi Y Club.

submitted by--DOROTHY RADOFF,
J.J.H.S. P.T.A. publicity chairman

* * * * * * * * * * ** * ** * * * * * * * * *

GIRL SCOUT NEWS:

Brownie Troops #54 and 55, under leadership of Mrs. Opal High and Mrs. Frances Cook, had a party as a reward for such fine salesmanship in their recent cookie sale. Mrs. Roy A. Lorentz was the pianist for the games.

Girl Scout Troops #51 and 52, under the leadership of Mrs. Theo Bhend and Mrs. B. Webster had a trip to Fleishhacker's Zoo for thier reward for the same sale.

All troops are now meeting at the Bethel-Baptist Church at San Bruno and Santa Clara Sts.

Mrs. D. Schroeder and Mrs. K.D. Wooden attended the District meeting this week in South San Francisco.

submitted by RUTH K. WOODEN

** *

LETTERS TO THE EDITOR:

March 12, 1952

Dear Mrs. Rocco:

Previously I had your publication on my list, and had sent you material from time to time, but discontinued doing so because I was told you had no use for such material. Mr. Art Kennedy, (of Brisbane) brought me the March 7th issue of the BYLINE when he came to the Board Meeting last Monday. We were all very pleased at the cover design which it carried, and with the Red Cross article inside.

The Chapter would like very much to subscribe to your weekly paper. Please mail it and a bill for a year's subscription to the above address.

I will try to send you items brief enough for use in this particular type of paper, and news which pertains to your locality.

Thank you for your cooperation.

Cordially yours,
JULIE GRIGG,
Director, Public Information
San Mateo County Chapter,
AMERICAN RED CROSS.

* * * * * * * * * * * *

March 17,1952

Dear Mrs. Rocco:

How very nice of you to want to contribute the money from our year's subscription to the Brisbane BYLINE to the 1952 Fund Campaign! The Fund Department was very pleased when I told them. I had the check made out to you as I thought it would be better for you to turn it over to Mrs. Duncan.

If it is possible to find some short items of local interest to your readers, I will send them to you.

Thank you so much for your cooperation.

Cordially yours,
JULIE GRIGG
Director, Public Information
San Mateo County Chapter,
AMERICAN RED CROSS.

* *

JUDGE BOCCI URGES REGISTRATION:

Judge Thomas L. Bocci, Jr., candidate for office of Municipal Judge, Municipal Court for No. San Mateo County, has called on local residents to be sure they are registered and eligible to vote in the June 3rd primary election. The month of March is registration month, both for national and San Mateo County elections. Residents have until April 10 to register for these important elections. "Every citizen should make it a point to register in order to exercise one of our country's most precious rights....the right to vote" Judge Bocci said.

PAPERHANGING

DRESS UP
YOUR HOME
FOR SPRING!!

BERT BALDWIN

241 TRINITY ROAD JUNIPER 5-5134

VITAL STATISTICS:

Born to Mr. and Mrs. Carl Repetto, of 126 Mendocino Street, Brisbane--a daughter, on March 4th, 1952.

Born to Mr. and Mrs. Gerald E. Martin of 62 Mono Street, Brisbane--a daughter, on March 11th, 1952.

* * * * * * * *

Wedding Invitation: To Mr. and Mrs. Warren L Rocco, of the Brisbane Byline: MR. & MRS. DAVID KENDERSON RANKIN request the honour of your presence at the marriage of their daughter, JANIS ARLENE to MR. DAVID HAROLD WITH, on Sunday, the thirtieth of March, at five o'clock in the afternoon, at the Methodist Community Church in ASHTON, IDAHO--

* * * * * * * *

Anniversary:--Mr. and Mrs. Bert Baldwin, of 241 Trinity Road, Brisbane, California are celebrate their thirteenth wedding anniversary on the 27th of March, 1952. March 27th is also Mr. Baldwin's birthday.

* *

IMPORTANT ANNOUNCEMENTS:

Sewing classes are now being held at the Brisbane Elementary School on Mondays and Wednesdays evenings--7 to 10.

* * *

There will be a Brisbane Police Commissioner's Meeting at the Brisbane Elementary School on Tuesday, April 1st, at 8 P.M.--Public is welcome.

* * *

The American Legion Auxiliary of Brisbane is holding a Rummage Sale at the Legion Hall on the 2nd, 3rd, and 4th of April. The hall will also be open on the 31st of March and the 1st of April, to accept donations of Rummage.

* * *

NOTICE: There being no competition for the office of Fire Commissioner, no election will be held on Monday, April 7, 1952. The Board of Supervisors of San Mateo County will appoint a member of the Board of Fire Commissioners.

Blanche C. Terry, Sec'ty.

* * *

NOTICE: There will be an election on April 7, 1952, for the three-year term for Commissioner, Brisbane Police District. There are two candidates; "Gil" Gilman, incumbent--and "Tod" Lehning.

* * *

SCHOOL ELECTIONS: Mrs. Frank King, Citizenship chairman for the Brisbane P.T.A. urges all to register by March 23rd at either 280 Visitacion, or 19 San Bruno Avenue--in order to vote in the school election to be held May 16th. Mimeographed sheets explaining qualifications for voting have been delivered to your house by Cub and Boy Scouts of Brisbane. (by Helene Hughes-PTA publicity

* * * * * * * *

CALL MRS. L. DUNCAN FOR YOUR RED CROSS DONATION.---JU 5-1949.

HEY-GANG!

Have You Been Down To Make ARRANGEMENTS With Us To Join The Caravan To SACRAMENTO - SUNDAY MAR. 30 - FOR The HARD-TOP RACES??

G. & R. SERVICE

JU5-0651 - #1 San Bruno Ave.

The Next DANCE at The LEGION HALL - will Be on SATURDAY - MARCH 29

Watch For Next Week's AD

TODAY'S TREND.....

Here...funeral services that best represent the trend of modern times.... fine technical craftsmanship and refined dignity of service.....are available at prices thoroughly in keeping with the equally modern trend for staying sensibly within the individual income range.

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Funeral Directors
JUNO 8-5082
211 Linden Avenue South San Francisco

FOR SALE!!

FIVE ROOM HOME, HARDWOOD FLOORS, FURNACE
TWO-CAR GARAGE, DEEP-FREEZE, ETC.
with extra apartment for nice income.
HAS BIG YARD, CHICKEN EQUIPMENT, ON
THREE FINE LOTS. $2000 DOWN!
Balance like rent.
SEE OWNER AT 325 SIERRA POINT ROAD, OR
call
WEBBER AND SOWARD

280 Visitacion phone JUNIPER 4-2925
Brisbane, California

March 17:52

Dear Editor:

We are appealing to your paper for help! We find a waiting list of 17 intermediate Girls for Scouts--some of these are paid up registered Scouts, from other communities. And us, with no leaders to handle them! Registration starts in May which will include Brownie Scouts--also short of leaders. Two of the present Scout leaders are working people--and have no children--just like to be with and to help young people. Surely, there are a few parents who could help us???

Summer camp starts soon. Cost?--$24.00 for 10 days--includes full time nursing care; balanced meals; proper rest; supervised swimming; camp cooking; crafts; and transportation. You can't give all this to your child for $24!

VOLUNTEERS--CALL JU 7-1700 or DE 3-1566.

FREE!!

FRIDAY NITE SNACKS FOR MOM 'n DAD!

7 P.M. To 2 A.M.

COME ON DOWN AND GET ACQUAINTED!---
now under new management--
"JIM" ALPERS.
We are open Wednesday thru Sunday each week
5:00 P.M. TO 2:00 A.M.!
(closed Mon. & Tues.)

DICK'S TOWER

Visitacion at S.F. Ave.--BRISBANE, CALIF.

TO THE BRISBANE MERCHANTS:

IN REGARDS THE CARDS ADVERTISING THE BUDDY POPPIES WHICH HAVE APPEARED HERE RECENTLY--WE WOULD LIKE TO ASK THE MERCHANTS OF BRISBANE NOT TO BUY FROM OUTSIDERS. A REPRESENTATIVE OF YOUR LOCAL VFW POST WILL CALL ON YOU WITH BUDDY POPPY CARDS IN THE NEAR FUTURE. PLEASE WAIT UNTIL A MEMBER OF BRISBANE'S WALTER BLAIR POST VFW CONTACTS YOU.

---CLINTON CARDOZA, Commander
Walter Blair Post VFW

AFTER APRIL 1ST - 1952:

.....the BYLINE headquarters, now located at 105 Visitacion Avenue, Brisbane--hopes to be able to offer you a limited stock of office supplies, stationery, inks, greeting cards, pencils, pens, show-card colors, and so forth.....as we will then be acting as AGENTS for the BROWN STATIONERY COMPANY of South San Francisco. It will be up to you folks here in Brisbane to let us know what you want us to handle. If we do not have exactly what you may want when you come into our new store-office kindly just tell us, and we will get it for you.

.....and for those of you who have been looking for a new way to advertise---a way which will enable you to use pictures also---news of interest to you will be the fact that the BYLINE will also be acting as AGENTS for the PORTOLA PRESS in San Francisco. Full page ads complete with pictures, etc. will be possible!

.....Sorry about the phone service, folks. Our phone hasn't been installed at the new address yet.---YE EDITOR

The BYLINE WEEKLY - 105 Visitacion

BOOKS....STATIONERY.....OFFICE SUPPLIES.....LITHOGRAPHING....PRINTING.....CARDS....